Overseas Market Analysis Report

Kazakhstan Ceramic Raw Materials Overseas Market Analysis Report

- Target Country: Kazakhstan
- Main Category: Ceramic Raw Materials
- Report Date: June 22, 2026

Kazakhstan Ceramic Raw Materials: Core Conclusions

The Kazakhstani ceramic raw materials market presents a "resource endowment coexisting with import dependence" pattern. Supply gaps for basic raw materials such as kaolin and feldspar persist, with import dependence at approximately **65%** in 2026. China remains the largest supplier (about 48% share). Strong demand from construction ceramics pushes raw material import volume up roughly **9.2%** year-on-year, while prices remain generally stable to firm.

Import dependence	**~65%**
China's share	~48%
Raw material import YoY	↑ 9.2%
Key risks	**Logistics cost volatility + accelerating localization**

Source: China Customs, May 2026 data; Kazakhstan National Statistics Bureau, Q1 2026 report

Supply & Demand Fundamentals

In 2026, total consumption of ceramic raw materials in Kazakhstan is about **780,000 tons**, with domestic supply capacity around 270,000 tons. The supply gap of approximately 510,000 tons must be covered by imports. Construction ceramics manufacturing is the largest consumption segment, accounting for about 62%.

Indicator	2025	2026E	YoY Change
Domestic Output (10k tons)	25.5	27.0	+5.9%
Imports (10k tons)	46.8	51.1	+9.2%
Total Consumption (10k tons)	72.3	78.1	+8.0%
Building Ceramics Share	60%	62%	+2pp

Source: Kazakhstan National Statistics Bureau, Q1 2026; Mysteel, Ceramic Raw Materials Monthly Report, May 2026

China Market Overview

In June 2026, China's ceramic raw materials market is operating steadily. Mainstream price range for kaolin (ceramic grade) is **850–1,200 CNY/ton**, and feldspar powder **380–550 CNY/ton**. Industry operating rate holds at **72%–76%**, with capacity utilization around 68%. Exports to Central Asia maintain a growth trend.

Kaolin (ceramic grade) price	**850–1,200 CNY/ton**
Feldspar powder price	380–550 CNY/ton

Industry operating rate	72%–76%
Export trend to Kazakhstan	↑ Sustained growth

Source: Business Community (100ppi.com), June 19, 2026; Longzhong Information, Ceramic Raw Materials Weekly Report, 3rd week of June 2026

Kazakhstan Market Overview

Due to logistics and import tariff overlays, the delivered price of local ceramic raw materials in Kazakhstan carries a premium of approximately **18%–25%** over Chinese port prices. Main import sources: China (48%), Russia (22%), Turkey (12%), Iran (8%). Local extraction costs are relatively high, limiting competitiveness.

Import CIF premium	18%–25%
China's import share	48%
Russia's import share	22%
Local mining cost vs. import avg	12% higher

Source: Kazakhstan National Statistics Bureau, Q1 2026; Zhuochuang Information, Cross-border Logistics Cost Report, June 2026

Segment Product Structure

Among imported ceramic raw material categories, **kaolin (china clay)** holds the largest share at about 38%, followed by **feldspar** (26%), **quartz/silica sand** (18%), **ball clay** (10%), and auxiliary materials such as alumina (8%). The average import price of kaolin has risen roughly 4.3% year-on-year.

Segment Category	Import Share	Price Trend	Main Sources
Kaolin (China Clay)	38%	↑ 4.3%	China, Russia
Feldspar	26%	→ Stable	China, Turkey
Quartz/Silica Sand	18%	→ Stable	Russia, China
Ball Clay	10%	↑ 2.8%	China

Source: China Customs, HS Code Classification, Jan–May 2026; Business Community, June 2026

Core Ceramic Products Supply & Demand

Kazakhstan's annual ceramic tile consumption is approximately **120 million m²**, while domestic production is only about 35 million m², creating a supply gap of **85 million m²** (import dependency ~71%). Ceramic tile imports mainly come from China (55%), Turkey (20%), and Iran (15%). New local ceramic production lines in 2026 are expected to add 8 million m² of capacity.

Annual tile consumption	~120 million m²
Domestic production	~35 million m²
Import dependency	~71%
2026 new capacity	+8 million m²

Source: Kazakhstan Construction & Building Materials Association, Q1 2026; World Ceramics Review, May 2026

Intermediates & Raw Material Value

Chinese-origin kaolin FOB price is about **780–1,050 CNY/ton**. After adding sea/rail freight and tariffs, the CIF price in Kazakhstan is roughly **950–1,350 CNY/ton**. Logistics cost accounts for **15%–22%** of the landed price, making it a critical variable affecting end-user prices.

China kaolin FOB	780–1,050 CNY/ton
Kazakhstan CIF price	**950–1,350 CNY/ton**
Logistics cost share	15%–22%
Tariff rate	5%–8% (by category)

Source: Longzhong Information, June 2026; Zhuochuang Information, Cross-border Logistics Cost Report, June 2026; Kazakhstan Customs Tariff

Trade & Macro Indicators

Kazakhstan's 2026 GDP growth is forecast at **4.1%**, with construction value-added growth around **5.8%**. Total imports of ceramic raw materials reached approximately **185 million USD** (2025). The KZT/CNY exchange rate remains near **1 CNY ≈ 65.2 KZT**, with manageable currency risk.

Indicator	Value	Trend
GDP Growth (2026E)	4.1%	→
Construction Value-added Growth	5.8%	↑
Ceramic Raw Material Imports (2025)	185 million USD	—
Exchange Rate (CNY/KZT)	1:65.2	→

Source: World Bank, updated June 2026; National Bank of Kazakhstan, June 2026; China Customs

Risks & Opportunity Windows

Risks: Central Asian logistics corridor congestion leading to freight volatility; occasional KZT depreciation; tightening localization policies that may raise import barriers.
Opportunities: Under the China-Kazakhstan production capacity cooperation framework, local processing projects for ceramic raw materials receive policy support; sustained construction and infrastructure spending creates stable demand for raw material imports.

Logistics risk	⚠ Freight fluctuation ±15%
Exchange rate risk	⚠ Occasional KZT depreciation
Localization opportunity	√ JV processing projects
Infrastructure demand	√ Sustained growth

Source: Kazakh Invest, 2026 Policy Notice; Argus Media, Central Asia Logistics Report, June 2026

Data Sources Summary

- China Customs – Import/export trade data, Jan–May 2026
- Business Community (100ppi.com) – Prices for kaolin, feldspar, etc., June 19, 2026
- Longzhong Information – Ceramic raw materials weekly report & price monitoring, 3rd week of June 2026
- Zhuochuang Information – Cross-border logistics cost & ceramic raw materials market report, June 2026
- Kazakhstan National Statistics Bureau – Production, imports & consumption data, Q1 2026
- Mysteel – Ceramic raw materials monthly report, May 2026
- World Bank – Kazakhstan macroeconomic data, updated June 2026
- National Bank of Kazakhstan – Exchange rate data, June 2026
- Argus Media – Central Asia logistics & freight report, June 2026
- Kazakhstan Construction & Building Materials Association – Ceramic tile supply & demand data, Q1 2026
- World Ceramics Review – Global ceramics market dynamics, May 2026
- Kazakh Invest – Investment policy notice, 2026